

Claims

We claim:

1. A hot melt adhesive composition comprising:
 - (a) an ethylene methyl methacrylate copolymer; and
 - (b) a tackifying resin,with the proviso that the composition does not include a surfactant or a copolymer of ethylene and n-butyl acrylate.
2. The composition of claim 1 further comprising an oil.
3. The composition of claim 2 further comprising a wax.
4. The composition of claim 3 further comprising an antioxidant.
5. The composition of claim 4 further comprising a copolymer.
6. The composition of claim 5 further comprising a block copolymer.
7. The composition of claim 1 further comprising a wax.
8. The composition of claim 7 further comprising a block copolymer.
9. A package formulation comprising:
 - (a) the composition of claim 1; and
 - (b) instructions for application of the composition to a substrate.
10. A method of making the composition of claim 1.
11. A hot melt adhesive composition consisting essentially of:
 - (a) an ethylene methyl methacrylate copolymer; and

- (b) a tackifying resin.
- 12. The composition of claim 11 further consisting essentially of an oil.
- 13. The composition of claim 12 further consisting essentially of a wax.
- 14. The composition of claim 13 further consisting essentially of an antioxidant.
- 15. The composition of claim 14 further consisting essentially of a block copolymer.
- 16. The composition of claim 11 further consisting essentially of a wax.
- 17. The composition of claim 16 further consisting essentially of a block copolymer.
- 18. A method of making the composition of claim 11.
- 19. A method of using a hot melt adhesive composition comprising:
 - (a) providing a hot melt adhesive composition comprising:
 - (i) an ethylene methyl methacrylate copolymer; and
 - (ii) a tackifying resin,with the proviso that the composition does not include a surfactant or a copolymer of ethylene and n-butyl acrylate; and
 - (b) applying the composition to a substrate.

20. The method of claim 19 wherein the method is a method of using the hot melt adhesive for book binding.